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FOR IMMEDIATE RELEASE

Flojos® 2014 Men's Sandals Combine Comfort Technology with Detailed Strap Design for Ultimate Summer Footwear

THOUSAND OAKS, CA (March 24, 2014) – [Flojos](#), top manufacturer of high-quality sandals since 1979, celebrates 35 years of sandals and surf-inspired living with a new line of men's sandals. The summer 2014 line is built for comfort, durability and effortless style with unique looks incorporating woven leather and fabric straps.

Leading the lineup is the **Brady** (pictured top-right; MSRP: \$30; available in black or cognac) a solid leather sandal with an embedded leather braided strap.



Featuring a smooth comfort sock and built-in arch support, the Brady keeps sportsmen cool and relaxed whether watching a baseball game or playing Frisbee.

Guys can keep up their sleek-yet-tough look in the **Rocko** flip-flop (pictured left; MSRP: \$42; available in black or brown). A cushioned comfort sandal outfitted with arch support, it features a reinforced, multi-layer polyurethane strap with intricate top-stitching details.



Finally, outdoorsy blokes will protect their sensitive soles on rocky

beaches and rough river banks in the **Badlands** sandal (pictured right; MSRP: \$22; available in black or white), a flat sandal featuring a gym-mat-inspired, slip-resistant surface to help steady the foot. A wide, waterproof strap makes this sandal a perfect pick for water-themed summer weekends on the ocean, lake or river shore.



Flojos established itself as a force in the U.S. sandal arena in 1979 with the introduction of its Original Flojos. A rubber crisscross sandal design, the Original Flojos was modeled after a traditional Mexican sandal favored by beachcombers, fishermen and surfers since the 1960s. Today, Flojos is a name synonymous with fashion, comfort and style. Recognized nationwide as one of the top beach sandal manufacturers, Flojos is a top supplier for Flip Flop Shops, one of the fastest growing sandal retailers.

The 2014 Flojos line includes numerous sandal, shoe and boot styles for men, women, children and toddlers, and can be found nationwide in chain stores, surf shops, specialty stores and fashion boutiques, or online at www.flojos.com. Media interested in a catalog, samples, high-res images or more information may contact Chelsea at On the Horizon Communications:

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